



REAL MAZON
THE VEHICLE IDENTITY COMPANY

Empower Your Drive With Trust

India's premier vehicle identification company



Safety and Excellence, Every Mile

About us

Since 1995, Real Mazon India Ltd. has been dedicated to creating Indian High Security Registration Plates (HSRPs). It began as a collaborative venture between M/s. Mazon BV of the Netherlands and M/s. CBM Industries Ltd. of New Delhi, combining global expertise with local insight to deliver cutting-edge solutions. To succeed, we have remained committed to continuous improvement and innovation through extensive investments in research and development. This has ensured user-friendliness in our HSRPs while maintaining compliance with the guidelines set by the Ministry of Road Transport and Highways. To date, we have delivered over 50 million HSRPs in India.



Mission

To provide cutting-edge solutions in the Indian High Security Registration Plates (HSRP) market, ensuring compliance with regulatory standards while prioritising safety and security for all stakeholders. Through continuous innovation and operational excellence, we aim to set benchmarks in the industry, enhancing vehicle identification and road safety nationwide.



Vision

To be the foremost leader in the Indian HSRP market, recognised for our unwavering commitment to quality, integrity, and customer satisfaction. By leveraging our joint venture strengths and global expertise, we aspire to revolutionise High Security Registration Plates, contributing significantly to a safer and more efficient transportation ecosystem in India.

Our USP



Delivery within 24 hours



24/7 Technical Support



Real-time Tracking



Efficient Process



Customised Dashboard



Nationwide Reach

Our Milestones & Achievements

Incorporation of
Real Mazon India Ltd.

1995

Established a factory
in Kala Amb,
Himachal Pradesh

2006

2002
Began HSRP
manufacturing
with TAC approval

2011-12

Secured HSRP
contracts for Rajasthan,
Chandigarh, J&K,
and Andaman

Delivered 10M+
HSRPs under
government contracts

2017

2018-19
Expanded to Goa;
partnered with OEMs
for dealer-supplied
HSRPs

Produced 10M+ HSRPs
for OEMs; converted
2M vehicles in Odisha
in 8 months

2020

2023
Added automated
HSRP line in
Kala Amb; achieved
ISO certifications

Secured Chhattisgarh
& Maharashtra
contracts; delivered
10M+ HSRPs

2024

Facts about HSRPs

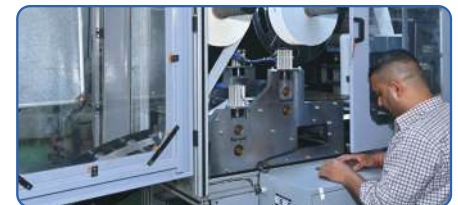
High Security Registration Plates (HSRP), mandated under Rule 50 of the Central Motor Vehicles Rules, 1989, are specialised aluminium license plates designed to enhance vehicle security and deter theft or tampering. These plates feature a unique identification number, a hologram, and a laser-engraved permanent ID, along with a security inscription bearing the issuing authority's name, making them highly resistant to counterfeiting. HSRPs aim to improve vehicle identification, prevent unauthorised usage, and strengthen road safety and security measures.



Our Manufacturing Plant

Advanced Facilities & Uncompromising Quality

Our state-of-the-art automated manufacturing plant for High Security Registration Plates (HSRP) is located in Kala Amb, Himachal Pradesh, with a production capacity of 26.5 million units. This ensures consistent quality and efficient production to meet high demand.



Our Certification



ISO 9001:2015 for Quality Management

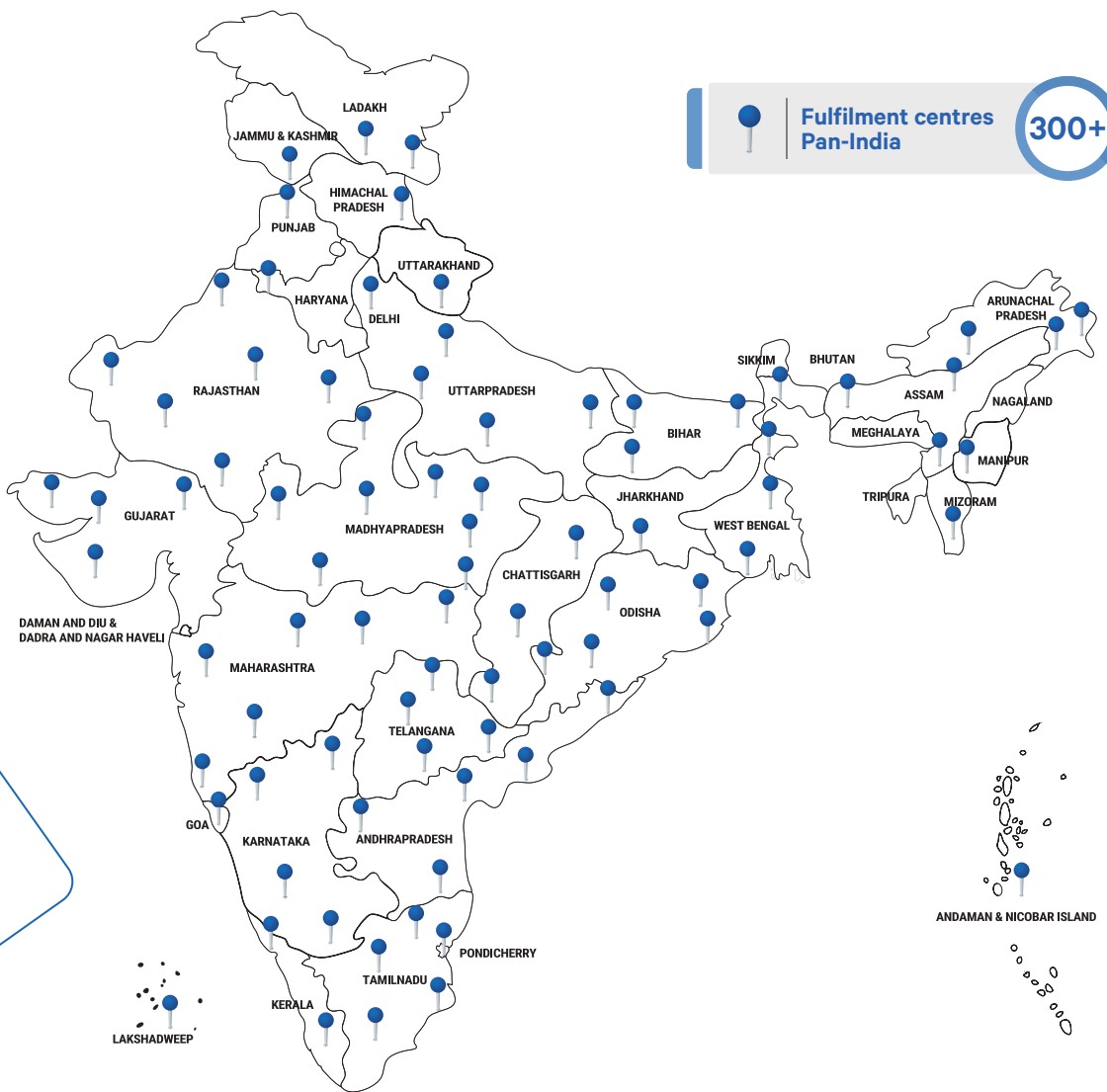


ISO 14001:2015 for Environmental Management



ISO 45001:2018 for Occupational Health & Safety

Pan-India Network Coverage



28
States

8
UT's

1500+
Dealerships

160+
Clients

Contact us






Corporate Address

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Manufacturing Facilities

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